## Dashboard Project Introduction

**What is a Dashboard?**

For the course, a “Dashboard” is a visual display of data used to monitor conditions and/or facilitate understanding. Within organizations, dashboards provide an “at-a-glance” views of key performance indicators (KPIs) relevant to a particular organization/business objective or process.

**Objective**

The objective of this project is to develop and expand your knowledge about “Dashboards”. Dashboards are used extensively in digital enterprises. This project also provides you the opportunity to develop a more in-depth understanding of an organization’s business model, performance and strategy through the development and tracking of KPIs to better understand the organization’s performance.

In this dashboard final project you will be using a set of data to construct a dashboard to provide needful information to make decisions. There are two elements to this project: (1) the dashboard and (2) the attached written report. The idea is to build an information system that will allow for decision makers to make the needed decision as quickly and accurately as possible.

[Getting Data](https://mycourses.granite.edu/courses/4341/files/2225810?wrap=1" \o "Dashboard Project Data.pdf" \t "https://mycourses.granite.edu/courses/4341/assignments/_blank)

[Milestone 1](https://mycourses.granite.edu/courses/4341/files/2225806?wrap=1" \o "Dashboard Project Part-A.pdf" \t "https://mycourses.granite.edu/courses/4341/assignments/_blank)

**Data Areas**

* Finance Industry
* Marketing Industry
* Operations Management
* Travel Industry
* Restaurant Industry
* Retail/Grocery Industry.